Crisis Counseling Program

The Crisis Counseling Program, Resilient Arizona, originally awarded in June of 2020 is coming to a close March 3 after two extension opportunities.

• **1800** members served

 Other contact information and materials have been extended to over 100,000 over the course of the grant period



THERE ARE NO CHANGES TO THE STATEWIDE CRISIS SYSTEM ACCESSIBLE AND FREE TO ANYONE IN ARIZONA.
ARIZONA'S CRISIS LINES ARE OPEN 24/7 AND OPERATED BY TRAINED CRISIS SPECIALISTS.



Do you know that anyone in Arizona can access crisis services?





How to access the crisis line in your area

North GSA

Counties: Coconino, Gila, Mohave, Navajo, Yavapai:

Health Choice Arizona: 1-877-756-4090

Central GSA

Maricopa County: Mercy Care 1-800-631-1314

South GSA

 Counties: Apache, Cochise, Graham, Greenlee, La Paz County, Pima, Pinal, Santa Cruz, Yuma:

Arizona Complete Health - Complete Care Plan

1-866-495-6735

Tribal

Ak-Chin Indian Indian Community:

1-800-259-3449

Gila River Indian Community:

1-800-259-3449

Salt River Pima Maricopa Indian Community:

1-855-331-6432

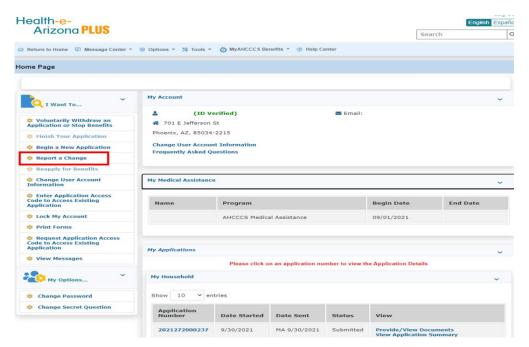
Tohono O'odham Nation:

1-844-423-8759



Members: Make Sure Your Contact Info Is Current In Health-e-Arizona PLUS

Need to report a change?



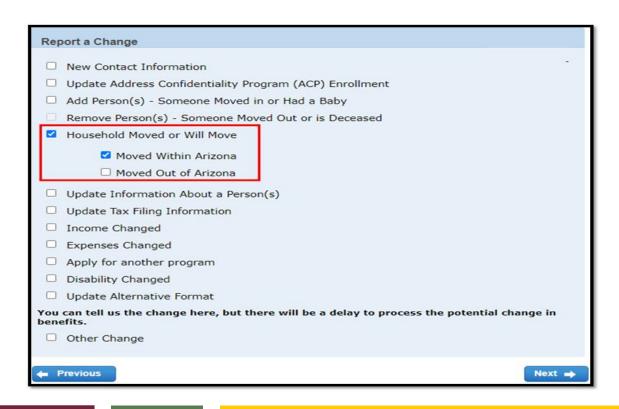


Log in or create an account today at www.healthearizonaplus.gov



Health-e-Arizona PLUS Address Changes

Address changes can be reported online using Health-e-Arizona PLUS.







Welcome to the SMAC Quarterly Meeting

While you are waiting TEST YOUR AUDIO. LISTEN FOR MUSIC.

You were automatically muted upon entry.

Please only join by phone or computer.



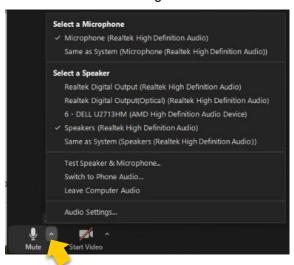
Thank you.



Zoom Webinar Controls

Navigating your bar on the bottom...

Audio Settings







Raise Hand



Chat



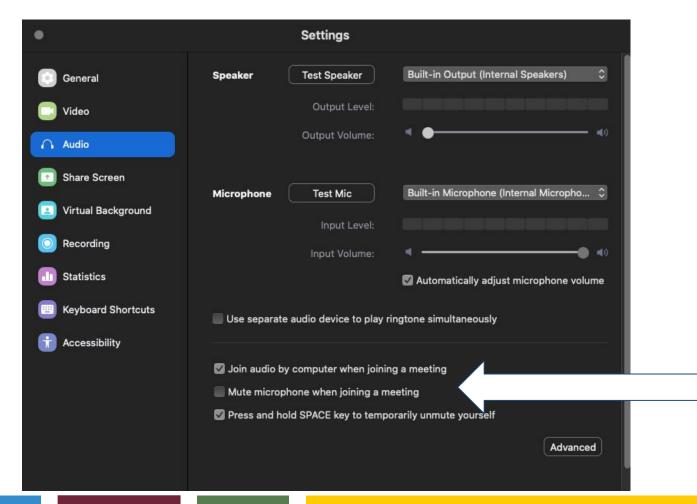
KEYBOARD SHORTCUTS TO RAISE HAND

Windows: Alt+Y to raise or lower your hand

Mac: Option+Y to raise or lower your hand



Audio Settings





Tips for successful ZOOM PARTICIPATION





















MUTE your mic when you're not speaking





PREPARE & queue docs or links that you plan to share

BACKGROUND
NOISE watch when
turning on mic





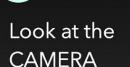
Stay FOCUSed by not texting or side conversations

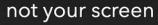
Limit the
DISTRACTIONS
around you





Use GALLERY
VIEW to see all
participants









Use CHAT to ask questions or share resources



This Meeting Is Being Recorded

The recording shall be the sole property of AHCCCS and participation in this meeting indicates your waiver of any and all rights of publicity and privacy.

Please disconnect from this meeting if you do not agree to these terms.

















State Medicaid Advisory Committee (SMAC) Quarterly Meeting

July 13, 2022









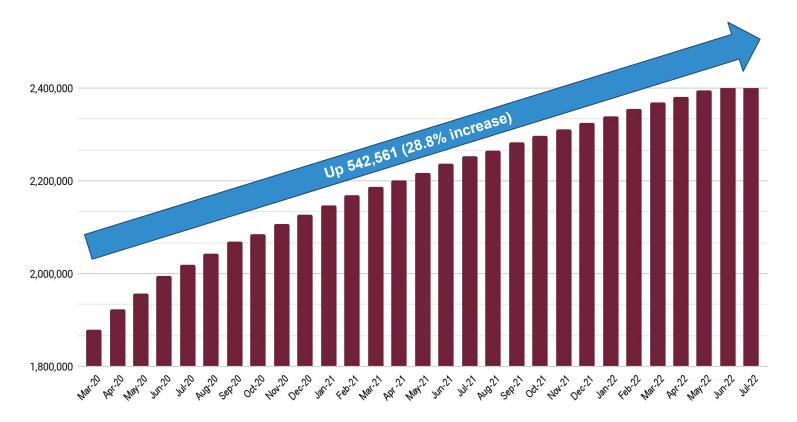


AHCCCS Update

Jami Snyder Director



AHCCCS Enrollment: March 2020- July 2022





Public Health Emergency



PHE Renewed - Effective April 16, 2022

7/31/22-8/1/22
Expiration of the
Maintenance of Effort
Requirement/
Initiation of Processing
Redeterminations

Continuous Enrollment

6.2% FMAP PHE 10/18/21 1/16/22 1/21/21 4/21/21 6/20/21 4/16/22 7/16/22 **HHS PHE** HHS PHE Renewed **HHS PHE Renewed HHS PHE HHS PHE Renewed HHS PHE Renewed** PHE Ends Flexibilities, enhanced Renewed Flexibilities, enhanced Renewed Flexibilities, enhanced Flexibilities, enhanced match and MOE match and MOE Flexibilities. Flexibilities. match and MOE match and MOE continue enhanced match and continue continue enhanced match continue 9/30/22 MOE continue and MOF **Expiration of the** continue **Enhanced Federal Match**

^{**}CMS has indicated that they will provide states with 60 days advance notice prior to ending the federally declared PHE.



^{*}AHCCCS has not yet received indication from CMS on whether the federally declared PHE will extend beyond 7/16/2022.

Unwinding Strategies

- Renewals continued through PHE
- Approximately 600,000 members "COVID override"
 - Did not complete renewal or were non-compliant with providing information
 - Shown to be ineligible
- Estimate that it will take 9 months to complete redeterminations
- Hybrid approach
 - Process "ineligible" before "noncompliant"
 - Within these groups process "oldest to newest"
- Distributing Added Workload
 - Adjust volume of post-PHE redetermination batches based on regular renewals due
 - Align redetermination and renewal actions at household level



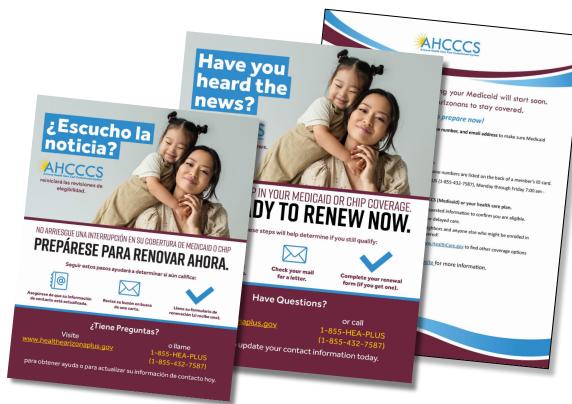
Unwinding Strategies

- MCOs assisting with member outreach to maintain coverage or connect individuals to alternate coverage options
 - AHCCCS supplying files
 - members with upcoming renewal dates
 - members who may be factually ineligible
 - members who were non-responsive with supplying documentation to complete renewal
 - MCO Files include homeless indicator, age, address, phone number, email address, language preference
- MCOs will also be helping with outreach to members where we received returned mail



Unwinding Strategies

- Robocall campaign
- Letter campaign
- AHCCCS Call Center
 On Hold messages
- Text message campaign (English & Spanish)
- Website took kits, fliers, and FAQs









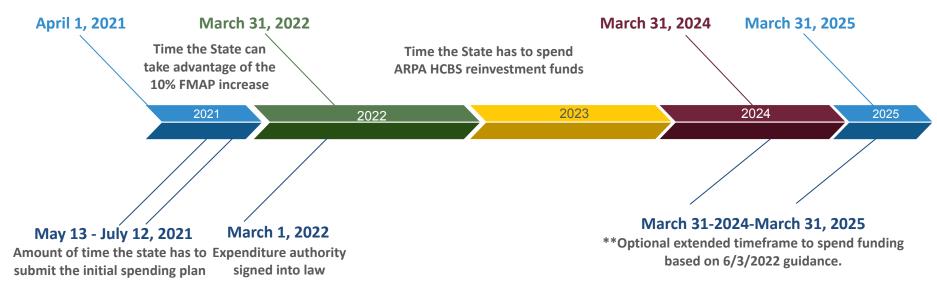




American Rescue Plan Act, Section 9817 Home and Community Based Services



Optional Extension for ARP HCBS Funding Timeline



^{**}This option would not change the amount of funding available to support the initiatives detailed in AHCCCS' <u>ARP HCBS spending plan</u>. It would simply extend the time that the agency has to expend the available funding. AHCCCS is currently exploring the option made available by CMS to determine whether extending the spending time frame is in the best interest of members and providers



Tentative Target Completion Dates

2022	2023	2024
Attracting and Retaining the	Attracting and Retaining the Workforce	Attracting and Retaining the Workforce Round
Workforce Round 1 Payments	Round 2 Payments (March/April)	3 Payments (Feb/March)
(April/May)	Grants: First Round of Grants Payments	Parents as Paid Caregivers
o \$500 million	(April)	Interactive Caregiver Pathway Platform
Provider Rate Surveys – BH Rate	Online Workforce Database Progress	BH Practice Tools as CEU/CME
Studies (Oct)	Report Begins (April)	Parent University Training and Support
Upgrading the CATS and QI	Addressing Social Isolation	Programs
System (Dec)	 Provider Rate Surveys – HCBS and DDD 	Investing in HCBS Technologies
	NCI Core Indicator Survey: Completion of	Updating the Preadmission Screening Tools
	Year 1 of NCI-AD Survey	Updating the PASRR System Portal
	HCBS Provider EMR - DAP	NCI Core Indicator Survey: Completion of Year
	Freedom to Work	2 of NCI-AD Survey
	Comprehensive Workforce Development	HCBS Provider EMR – DAP
	Plan	

Target Completion Dates Still Pending Based on Feedback from Sister Agencies or External Partners (e.g., DES, DES/DDD, community colleges):

- I/DD/BH Diagnoses and Community Supports
- CEU/CME for I/DD

- Case Management/EHR System
- Creation of an Employment Repository
- Career/Training/Education
- Abuse and Neglect Awareness Campaign



Medicaid Enterprise System (MES) Modernization



MES Roadmap Project Overview

Purpose

Develop a long-term strategic MES Modernization Roadmap to achieve compliance with Centers for Medicare & Medicaid Services (CMS) requirements to improve interoperability and sustainability of technology solutions that support Medicaid service delivery.

Objectives

- Evaluate and document current state business processes, data and supporting technologies to identify opportunities for improvement
- Develop a Roadmap that will serve as the **future plan** for modernization of AHCCCS' technology and business processes
- Evaluate and recommend options to support the MES modernization with modular offerings rather than custom development
- Lay the foundation for a **strategic architecture** roadmap as part of the Medicaid Information Technology Architecture State Self-Assessment (MITA SS-A)
- Establish the steps for **buildout and maturation** of the CMS modularity initiative in Arizona and Hawaii through the MES modernization program

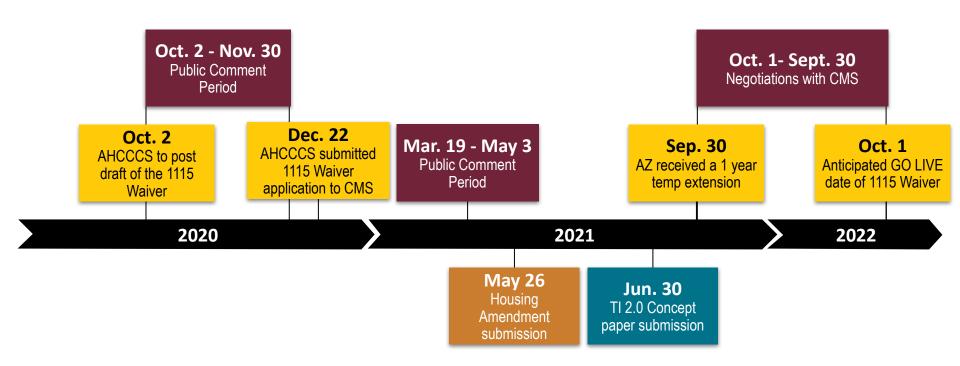
Working roadmap will be completed by late 2022/early 2023



1115 Waiver



Arizona's 1115 Waiver Renewal Timeline





2022-2027 1115 Waiver Negotiations

Topics	Status
Revise Historical STCs	Complete
Finalize HCBS PMs and Metrics	Complete
Targeted Investments (TI) 2.0	In Progress
ALTCS Tribal Dental Benefit	In Progress
Traditional Healing	In Progress
Housing and Health Opportunities (H2O)	In Progress
1115 ARPA Requests	In Progress
Budget Neutrality	In Progress



AHCCCS Complete Care (ACC)/Regional Behavioral Health Agreement (RBHA) Readiness



Preparing for Transition

- From award to go-live, AHCCCS works with the plans to make sure they are ready before launching
- Ready for:
 - Operations
 - Service Delivery
 - Finance
 - Systems







How Do We Measure "Ready"?

- We have a tool that has over 300 elements covering 12 areas
- This tool requires health plans submit updates monthly:
 - progress in addressing each identified element,
 - including identified risks,
 - gaps in network, and
 - strategies for remediation.

Total by Plans	# of Elements	% Completed
AzCH	248	89%
Care1st	332	85%
Mercy	248	81%



On the Horizon

- Unwinding from the Public Health Emergency (PHE)
- 1115 Waiver Negotiations for 10/1/2022
 - Targeted Investments 2.0
 - Housing and Health Opportunities
 Demonstration (H20)
 - Reimbursement for traditional healing services
 - Reimbursement for adult dental services provided by IHS and Tribal 638 facilities
- ARPA HCBS Implementation
 - \$500 million in provider payments to be disseminated in May 2022
- Readiness and launch of ACC/RBHAs on 10/1/2022
 - Includes statewide crisis line & 988 readiness and launch
- Integration of DDD Tribal Health Program members to AHCCCS Division of Fee for Service Management (DFSM) on 4/1/22
- Transition of American Indian/Alaska Native members designated with a SMI to integrated options on 10/1/22
- Continued roll out of Closed-Loop Referral System
- Promotion of expanded <u>Medicaid School Based Claiming program</u>, allowing all Medicaid-enrolled children to access health care services on school campuses
- Continued support for the Opioid Services Locator tool
- Initial preparations for ALTCS bid (contracts term on 9/30/24)











SMAC Members Open Discussion, Comments and Questions



Legislative Update

Kyle Sawyer
Chief Legislative Liaison and Policy Advisor
Office of the Director



2022 Legislative Session Update

- The legislative session began on January 10, 2022
- Over 1800 bills introduced
- Bipartisan budget passed June 23
- Legislature adjourned sine die June 24th, 2022



General Effective Date is September 24, 2022

Legislative Highlights

AHCCCS Agency Bills

- HB 2157 (signed into law 3/1) AHCCCS' supplemental appropriation/exp. authority
- HB 2088 (signed into law 3/23) ALTCS; preadmission screening

AHCCCS Budget Requests

- The FY23 General Appropriations Act (HB 2862) incorporates all of the AHCCCS budget requests, including:
 - AIHP SMI Integration
 - PMMIS Replacement Integrator
 - Enterprise Compensation Strategy

FY 2023 Budget

Rate increases:

- EPD/DD Providers- 11% increase
- Global OB Package- 88% increase
- BH Outpatient Services- 2.5% increase
- Chiropractic & Diabetes Self-Management
- Postpartum Extension to 12 Months
- 10% across-the-board salary increase for State employees
- Secure Behavioral Health Residential Facilities (S-BHRFs)

Additional Bills of Note

- HB 2083- Adds Diabetes Self Management Training as a covered service under AHCCCS
- HB 2551- Subject to CMS approval, CHIP members have 12 months of continuous eligibility subject to several conditions (aging out, moving out of state, failure to pay premiums)
- HB 2622- Automatic renewal for YATI members unless they have moved out of state or qualify for a different eligibility category
- HB 2691- Makes major investments in the health care workforce including a nurse preceptorship and clinical rotations program and BHT training program









SMAC Members Open Discussion, Comments and Questions









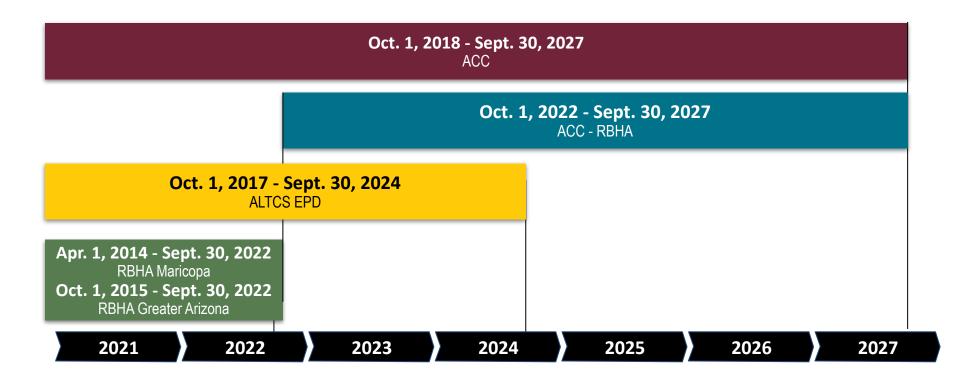


Arizona Long Term Care System (ALTCS) Elderly and Physically Disabled (EPD) Request for Proposal (RFP)

Alex Demyan - Deputy Assistant Director,
Division of Community Advocacy and
Intergovernmental Relations (DCAIR)



Timeline of AHCCCS MCO Contracts





- AHCCCS is conducting a new procurement for health plans to operate the Arizona Long Term Care (ALTCS)
 EPD program as required under A.R.S. § 36-2939
- New Contracts will begin October 1, 2024
- As of May 1, 2022, the total ALTCS population is 65,962
 - Approximately 39.1% are in the ALTCS-EPD program



- Responsibility to coordinate, manage, and provide integrated care for members in ALTCS, including:
 - Acute care (physical health), Long Term Services and Supports (LTSS), behavioral health, and case management services.



- Serve members who are elderly and/or have a physical disability including:
 - Adults with General Mental Health/Substance Use (GMH/SU) needs excluding members enrolled in other AHCCCS Medicaid programs (e.g., ALTCS-DD),
 - Adults with a Serious Mental Illness (SMI) designation excluding members enrolled in other AHCCCS Medicaid programs (e.g., ALTCS-DD; ACC-RBHA), and
 - Children, including those with special health care needs; excluding members enrolled in other AHCCCS Medicaid programs (e.g., ACC; ALTCS-DD).



- Long Term Services and Supports (LTSS)
 - Services and supports provided to members of all ages who have functional limitations and/or chronic illnesses that have the primary purpose of supporting the ability of the member to live or work in the setting of their choice, which may include the individual's home, a provider-owned or controlled residential setting, a nursing facility, or other institutional setting [42 CFR 438.2].



ALTCS Eligibility: Income

- ALTCS eligibility consists of two elements: financial and medical.
- Financial eligibility looks at gross income from all sources, resources (also known as assets), certain types of trusts, and transfers of resources.
- Income and resources have limits that cannot be exceeded.
 - Information is obtained through electronic sources, an interview with the applicant, and any documents that may be requested to make the financial determination.



Medical Eligibility and Enrollment

- The Pre-Admission Screening (PAS) tool is administered in an interview with the applicant and any caregivers. The tool consists of functional and medical questions.
- Applicants who are receiving services through the Division of Developmental Disabilities (DDD) are assessed using the DD tool and those who are not eligible through DDD are assessed using the EPD tool.
- If the applicant qualifies both financially and medically, they are approved.
 - If assessed as an EPD customer, they are enrolled with one of the ALTCS-EPD Health Plans.
 - If assed as a DD customer, they are enrolled with the ALTCS-DD Health Plan.



The Current ALTCS-EPD Health Plans

CURRENT ALTCS-EPD HEALTH PLAN	GEOGRAPHIC SERVICE AREA (GSA)	
UNITEDHEALTHCARE COMMUNITY PLAN	CENTRAL (Maricopa, Gila, and Pinal) (Excluding zip codes 85542, 85192, and 85550) AND NORTH (Mohave, Apache, Coconino, Navajo, and Yavapai)	
MERCY CARE PLAN	CENTRAL (Maricopa, Gila, and Pinal) (Excluding zip codes 85542, 85192, and 85550) AND SOUTH (Pima County only)	
BANNER-UNIVERSITY FAMILY CARE	CENTRAL (Maricopa, Gila, and Pinal) (Excluding zip codes 85542, 85192, and 85550) AND SOUTH (Cochise, Graham, Greenlee, La Paz, Pima, Santa Cruz, and Yuma) (Including zip codes 85542, 85192, and 85550)	











RFP Information



Anticipated ALTCS EPD RFP Timeline

OCTOBER 1, 2024, ALTCS EPD RFP ANTICIPATED PROCUREMENT TIMELINE		
ISSUE RFP	August 1, 2023	
HEALTH PLAN PROPOSALS DUE (by 3:00 p.m. MST)	October 2, 2023	
AWARD	November 17, 2023	
IMPLEMENTATION/EFFECTIVE DATE	October 1, 2024	



How to Stay updated on the RFP

- RFP Bidders' Library
 - Visit to obtain RFP Information
 - EPD RFP YH24-0001 Bidders' Library
 - To sign up for email notifications
 - Sign Up for EPD RFP Notifications











Stakeholder Input



How to Submit Feedback

- Stakeholders may submit feedback via email to: <u>EPDRFP-Feedback@azahcccs.gov</u>
- Feedback will be accepted until August 1, 2023,
 5:00 p.m. MST



AHCCCS is Seeking Stakeholder Feedback

- How can AHCCCS improve our current long term care system, and what is working well with the current long term care system for EPD enrolled members?
- How can AHCCCS improve integration of physical, behavioral, and LTSS for the ALTCS-EPD population?
- How can AHCCCS improve LTSS assessment and care planning?



AHCCCS is Seeking Stakeholder Feedback

- What is unclear about how the long term care system works in Arizona?
- What are common challenges faced by members enrolled in ALTCS-EPD?
- What are common challenges faced by providers providing services for EPD enrolled members?
- What do you think is most important for AHCCCS to require of the ALTCS-EPD Health Plans (e.g., monitoring)?











SMAC Members Open Discussion, Comments and Questions











Serious Mental Illness (SMI) Eligibility Determinations Request for Proposal (RFP)

Dana Flannery, Senior Policy Advisor & Assistant Director,
Division of Community Advocacy and
Intergovernmental Relations (DCAIR)



Purpose

- AHCCCS is conducting a new procurement for a statewide vendor to conduct
 - Eligibility determinations for Arizonans who may have a SMI for:
 - o Individuals 18 or older who request or consent to a determination
 - Individuals 17.5 who are currently receiving behavioral health services in preparation for behavioral health services as an adult
 - Individuals ordered to undergo a determination by/through a Superior Court in Arizona
 - Clinical decertifications for individuals with an SMI designation
- The current vendor is Solari Crisis & Human Services, Inc. (previously called Crisis Response Network)
 - o Contract January 1, 2019 September 30, 2023



Purpose

- Maintain and improve the standardized processes in place to determine SMI eligibility to ensure that individuals who may be eligible for an SMI designation are promptly identified and enrolled for services
- Ensure SMI eligibility criteria obtained through a behavioral health referral is applied consistently











Current Contract Responsibilities



Overview of Current Responsibilities

- Vendor responsibilities include but are not limited to:
 - Maintaining a web-based application for health plan and provider use for submittal of evaluation packet information
 - Rendering SMI Eligibility Determinations within specified timeframes
 - Reviewing SMI Clinical Decertification requests and rendering a determination within timeframes
 - AMPM Policy 320-P Serious Mental Illness Eligibility Determination
 - Attachment A, Serious Mental Illness Eligibility Determination Form
 - Attachment B, Serious Mental Illness Qualifying Diagnosis
 - Attachment C, Administrative Serious Mental Illness Decertification Form
 - Reporting SMI Eligibility Determination information to the AHCCCS SMI Web Portal
 - o Providing training and education to stakeholders and community members
 - o Grievance resolution and SMI Eligibility Determination Appeals



Overview of Current Responsibilities

- Collaborating with AHCCCS and a qualifying Health Information Exchange (HIE) Organization to target efforts to specific areas where Health Information Technology (HIT) and HIE can bring significant change and progress as identified
 - The HIE connects the electronic health record (EHR) systems of providers and clinicians allowing them to securely share patient information and better coordinate care
 - In Arizona, Medicaid Health Plans and providers use Health Current, a health information exchange organization (HIO) to securely share patient information



Anticipated RFP Timeline

SMI ELIGIBILITY DETERMINATION RFP		
ISSUE RFP	October 5, 2022	
RFP VENDOR QUESTIONS DUE from Prospective Offerors (by 5:00 p.m. Arizona Time)	October 14, 2022	
VENDOR PROPOSALS DUE (by 3:00 p.m. Arizona Time)	December 6, 2022	
AWARD	March 7, 2023	
IMPLEMENTATION/EFFECTIVE DATE	October 1, 2023	



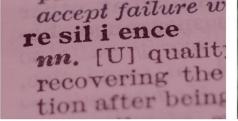
How to Stay updated on the RFP

- RFP Bidders' Library
 - Visit to obtain RFP Information: <u>YH23-0001 SMI Eligibility</u>
 <u>Determination RFP BIDDERS' LIBRARY (azahcccs.gov)</u>
- Email notifications
 - Sign up to receive updates: <u>SMI Eligibility Determination RFP</u>











Stakeholder Input Proposed Addition of SED Eligibility Determinations



Individuals Who May Have a Serious Emotional Disturbance (SED)

- AHCCCS is evaluating the benefits and limitations of incorporating a Serious Emotional Disturbance (SED) eligibility determination for youth up to the age of 18 similar to the SMI determination process into this procurement
- AHCCCS may expand the responsibility of the vendor to include eligibility determinations for individuals who may have an SED



Individuals Who May Have a Serious Emotional Disturbance (SED)

Designation definition applies to:

- Individuals from birth until the age of 18 who:
 - Currently, or at any time during the past year, have met criteria for a mental disorder, and
 - Display functional impairment that substantially interferes with or limits their role or functioning in family, school, employment, relationships, or community activities.



SED Eligibility Determinations - Current Practice

- A member's provider is responsible for making the SED determination
- Criteria varies across geographic service areas though is based on AHCCCS definition of SED
 - No standardized criteria established across the different regions of the state, problematic especially for Non-RBHA plans' membership
 - Funding dedicated to SED population can be spent differently
 - Children who may qualify for additional grant funded services could be missed



SED Eligibility Determinations - Current Practice

- Current practice for SED designation varies across the state
- The decision of SED eligibility is largely the responsibility of the clinician completing the evaluation
- SED designated children are a population with special health care needs, and can receive additional services (those not covered through Title XIX funding) through the Mental Health Block Grant (MHBG)
- See MHBG FAQ document



Proposed Addition of SED Eligibility Determinations

- Provides standardized criteria and definition for SED designation
- Allows for clinicians to follow a similar process to what currently exists for SMI eligibility determinations
- Allows final designation to be made by the determining entity
- Creates a method to track service and member needs, as well as use of MHBG funding more accurately
- Creates consistency in application of eligibility process statewide



AHCCCS is Seeking Stakeholder Feedback

- What is your experience with the current SED process and your recommendations regarding the adoption of an SED determination process?
- What should AHCCCS be considering as part of this proposal?
- How can the SED eligibility determination process be improved:
 - o For applicants and providers?
 - Through education and training for health plans, providers, and the community?
 - Regarding SMI eligibility grievance and appeal processes?
 - Through collaboration with other entities/organizations, such as, Tribal Liaisons, IHS-638 facilitates, and the Justice System?
 - Regarding exchange of behavioral health assessments with the vendor?



How to Submit Feedback

- Stakeholders may submit feedback via email to: <u>SMIRFP-Feedback@azahcccs.gov</u>
- Feedback timeframe extended; feedback will be accepted until July 31, 2022, 5:00 p.m. MST







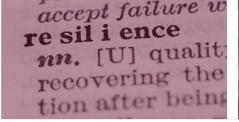


SMAC Members Open Discussion, Comments and Questions











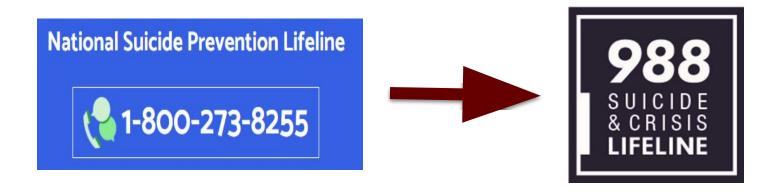
988 Update

Anne Ngamsombat
Crisis Coordinator
Division of Grants Administration



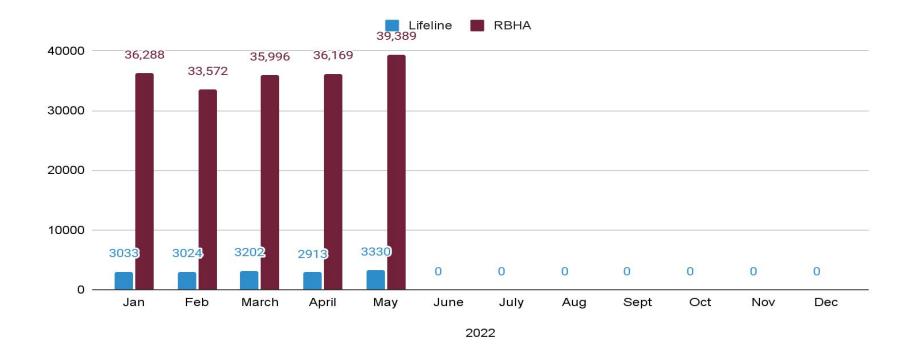
988 Implementation

Go-live date is July 16, 2022





2022 Lifeline Center Calls vs. RBHA Call Center Calls





Arizona 988 State and Territory Cooperative Agreements Grant

In order to effectively implement 988 standards within Arizona, AHCCCS applied for the 988 State and Territory Cooperative Agreement offered by Substance Abuse and Mental Health Services Administration (SAMHSA), for States and Territories to Build Local 988 Capacity. The purpose of this cooperative agreement is to improve state and territory response to 988 contacts originating in the state/territory by:

- 1. recruiting, hiring and training behavioral health workforce to staff local 988/Lifeline centers to respond, intervene, and provide follow-up to individuals experiencing a behavioral health crisis;
- 2. engaging Lifeline crisis centers to unify 988 response across states/territories; and
- 3. expanding the crisis center staffing and response structure needed for the successful implementation of 988.

It is expected that this grant will:

- 1. ensure all calls originating in a state/territory first route to a local, regional and/or statewide Lifeline crisis call center;
- 2. improve state/territory response rates to meet minimum key performance indicators; and
- 3. increase state/territory capacity to meet 988 crisis contact demand.



Arizona 988 State and Territory Cooperative **Agreements Grant**



Grant Awarded

Application submitted 1/30/2022. NOA received 4/14/2022. Total award \$1,953,661 over 2 vears

Incremental period 1-A distribution of \$975,0064.00

CI/Scope of Work complete for Solari/La Frontera. Budgets approved.

infrastructure to meet 90% calls answered in State with projected increase from 988 transition

QI plan Due to SAMHSA-

OI plan to show alignment with State Suicide Prevention Plan and 911 PSAP programs

1-B Distribution of \$978.597.00

1-B budget approval

phase two staffing ramp up and infrastructure development.



Arizona 988 Marketing ADHS/AHCCCS

The Federal Government is not providing block funding to advertise the new 988 number at this time. ADHS will seek to fill this gap by using existing suicide prevention funding to mount a statewide, multi-modal advertising campaign. The 988 national crisis line rollout will be the most significant initiative for the ADHS 2022- 2023 Arizona Suicide Prevention Action Plan.

Planning priorities:

- Increasing awareness of the new, dial-anywhere number will allow an Arizonan in crisis to connect to help no matter where they are.
- Creating messaging and coordinating for an exhaustive awareness campaign.



Arizona 988 Marketing ADHS/AHCCCS

ADHS will partner with AHCCCS in order to fund a campaign advertising the 988 crisis number in Arizona. Goals/Tlmeline:

- By 15 June 2022, finalize draft version of the 2022-2023 Arizona Suicide Prevention Action Plan in order to support AHCCCS 988 grant award
- By 30 September, 2022, select marketing firm to develop desired marketing materials
- By 31 December 2022, update all promotional materials from the current 1-800- 273-8255 number to 988
- By 30 June 2023, initiate minimal marketing strategies during capacity building phase and evaluate implemented strategies to determine reach, clarity, and effectiveness
- (continuous) Serve on the 988 Advisory Committee to guide 988 planning and implementation efforts



988 ADHS Advertising Timeline





Resources / Contact

- AHCCCS Crisis Services Website:
 azahcccs.gov/BehavioralHealth/crisis.html
- AHCCCS Crisis Services FAQs:
 azahcccs.gov/AHCCCS/Downloads/ACC/View Crisis System FAQs.pdf
- 988 Fact Sheet: <u>www.fcc.gov/sites/default/files/988-fact-sheet.pdf</u>
- Arizona Suicide Prevention website: <u>azhealth.gov/suicide</u>
- Contact: Anne Ngamsombat- Crisis Coordinator <u>Anne.Ngamsombat@azahcccs.gov</u>











SMAC Members Open Discussion, Comments and Questions











SMAC Membership Discussion

Desiree Greene
Division Project Manager
Division of Community Advocacy and
Intergovernmental Relations (DCAIR)



SMAC Member Nomination Announcement

- There is one open committee position due to the three consecutive term limit, as outlined in the SMAC bylaws
- This referenced seat will be for a provider/professional member representative on the committee
- Per bylaw language, all vacancies will be filled with a majority vote during a SMAC voting session, and the appointment process occurs annually in October
- The SMAC membership is limited to those positions identified on our website, located here:
 - https://www.azahcccs.gov/AHCCCS/HealthcareAdvocacy/smac.html. The SMAC Bylaws are also listed on this website for you to review at your convenience





SMAC Member Nomination Review

- The SMAC receives many nominations for consideration throughout the year
- The SMAC Liaison saves and prepares the nominations for submission to the subcommittee in accordance with the bylaws
- The subcommittee makes recommendations to Director Snyder for her consideration to use those recommendations to move forward with a formal majority vote of the SMAC during an open meeting



SMAC Member Nomination Next Steps

- The SMAC Liaison will begin accepting applications today, July 13th
- The cutoff date for applications will be 5 pm on Monday, August
 29th
- Submissions can be sent to:
 dcaircommunityaffairs@azahcccs.gov.
- The Membership Subcommittee will reconvene within two weeks of August 29th to begin reviewing applications and preparing their recommendations to Director Snyder
- The newly nominated member will be reviewed and a public vote will take place during the October 12th meeting









Call to the Public



2022 SMAC Meetings

Per bylaws language, SMAC meetings are to be held during the 2nd
Wednesday of
January, April, July and October from 1:00 p.m. - 3:00 p.m

2022 SMAC Meetings

January 12, 2022

April 13, 2022

July 13, 2022

October 12, 2022



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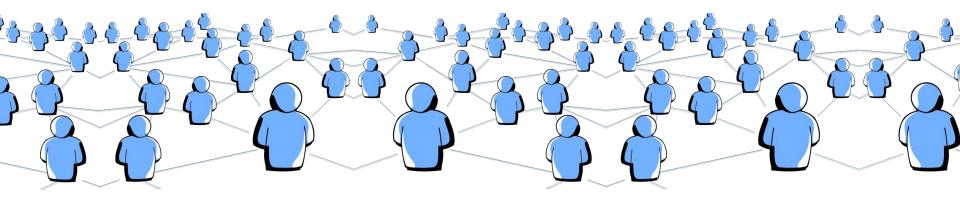
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Handle: @AHCCCS

Channel: **AHCCCSgov**





Other Resources - Quick Links

- AHCCCS Waiver
- AHCCCS <u>State Plan</u>
- AHCCCS Grants
- AHCCCS Whole Person Care Initiative (WPCI)
- AHCCCS <u>Office of Human Rights</u>
- AHCCCS <u>Office of Individual and Family Affairs</u>
- Future RBHA Competitive Contract Expansion



Thank you!

