

**Health-e-Arizona Plus for Public Assistance
in Arizona and Integration with the
Federally Facilitated Marketplace (FFM)**

40 Days to GO LIVE



Federal Marketplace

Premium Tax Credits

Cost Sharing
Reductions

Qualified Health Plan
enrollment



Arizona

AHCCCS
(Medicaid)

KidsCare
(CHIP)

ACA Requirements for States

Medicaid changes 1/1/14

- Technology changes for enhanced funding
- Medicaid Restoration
- Eligibility determination methods (MAGI)
- Single Streamlined Application
- Automated Renewals
- Prior Quarter Eligibility
- Hospital Presumptive Eligibility

Provide access to the Federally
Facilitated Marketplace 10/01/13

ACA Technical Requirements

Provide *Online access* for individuals to:

- Apply and renew eligibility
- Manage eligibility information

Use *Electronic matching* for verification

- Citizenship and immigration, SSN, and Employment
- Other eligibility factors

Simplify *verification and submission* of documents

- Digitization of documents
- System verification

ACA Technical Requirements

Expand/Enhance enrollment systems to:

- Integrate new programs, rules and functionalities
- Operate at increased volumes
- Apply the streamlined eligibility and verification processes to other Federal and State programs

Notify parties of eligibility, renewal and other needed communication by:

- Email
- Cell Phone /text messaging
- Online

Reuse stored eligibility information to:

- Assist with keeping consumers eligible

ACA Required Application Methods

Online

Mail

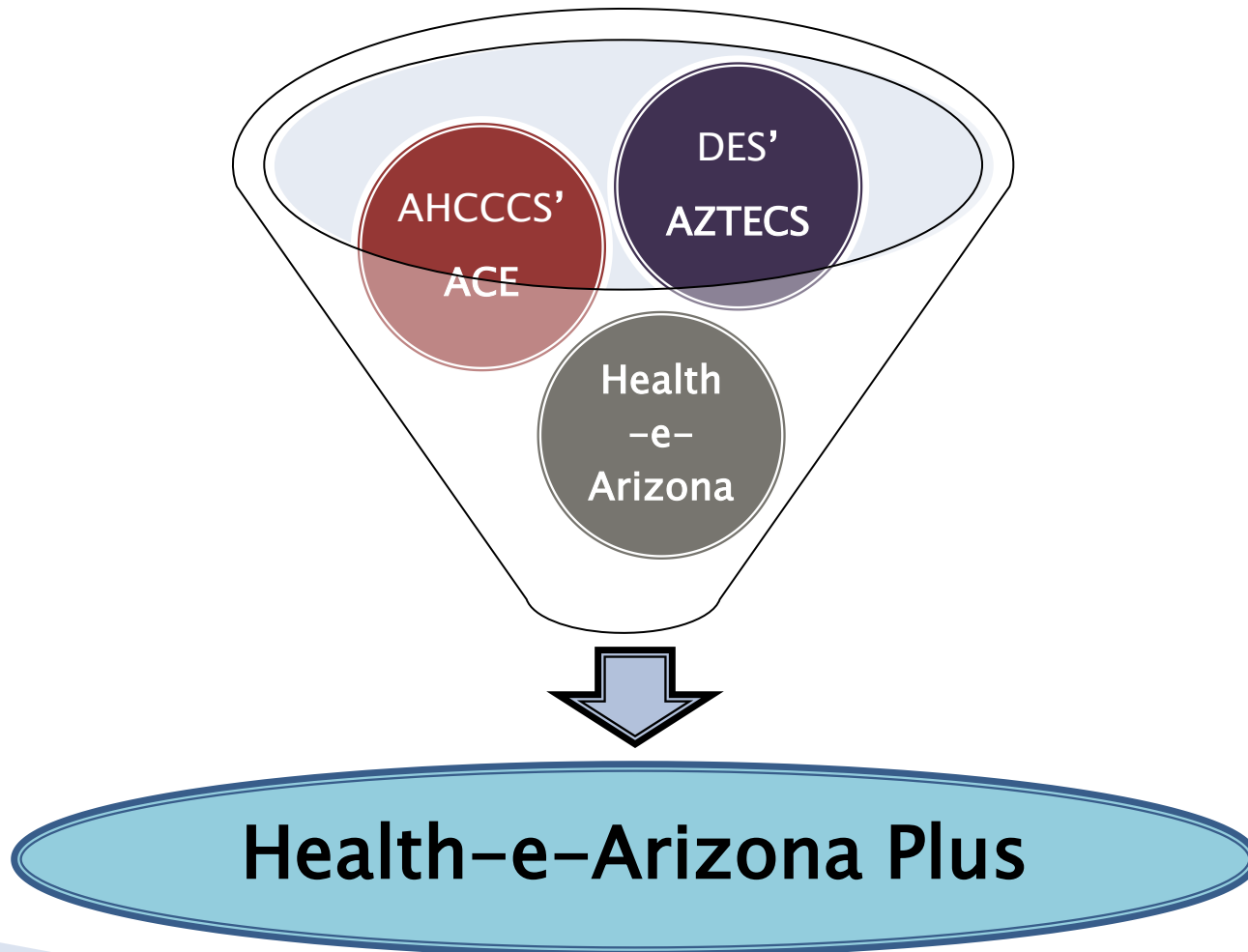
Phone

In Person



Arizona is Getting Ready >>

New Application and Eligibility System



Health-e-Arizona Plus Features

Apply for All Insurance Affordability Programs, plus More



- AHCCCS, KidsCare, Medicare Savings Programs & ALTCS
- Advanced Premium Tax Credits & Cost Sharing Reductions
- Nutrition Assistance, Cash Assistance and Community Discount Programs



Robust online help tools

- Learn More
- FAQs
- Video



More electronic communication tools

- E-mail
- Text Messaging
- Interactive Voice Response (IVR) Integration

Increased Electronic Data Exchange

Integration with Federal Hub

Building a State Hub

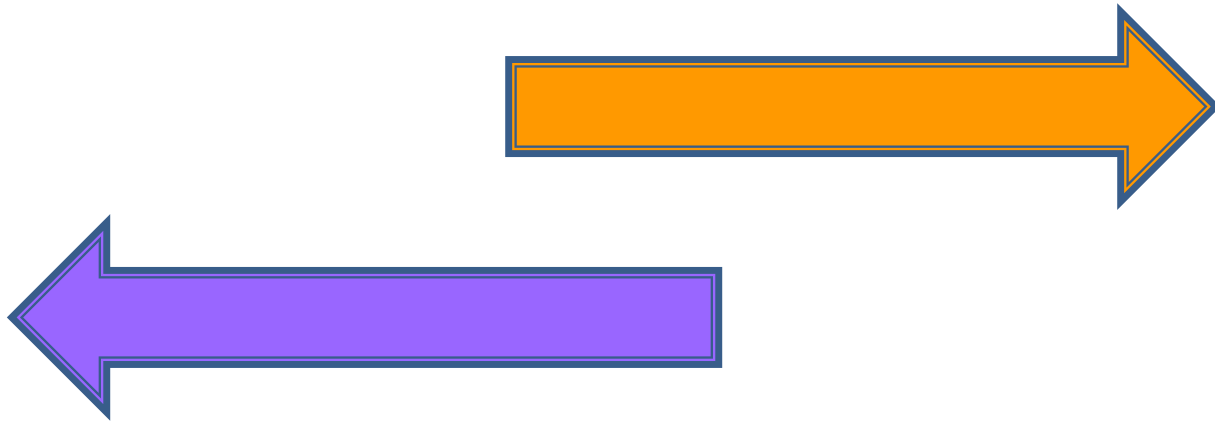
Electronic application transfer

Goal = Real-time online eligibility

Changes for the Consumer

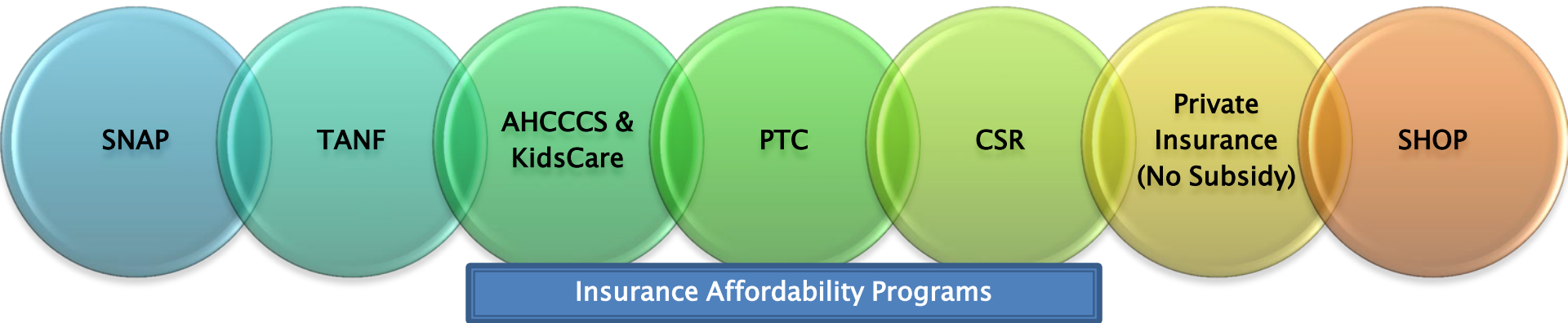
Consumer Support

- Public access to kiosks in DES lobbies
- HEAplus Customer Support Center:
 - Call Center Operators
 - Interactive Voice Response (IVR)
- Community Assistors throughout Arizona
- Consumer can manage applications, renewals, changes, enrollment in Health-e-Arizona Plus



Application Options >>

Consumers Have a Wider Range of Program Options



SNAP = Supplemental Nutrition Assistance Program (Nutrition Assistance)
TANF = Temporary Assistance for Needy Families (Cash Assistance)
PTC = Premium Tax Credit Program
CSR = Cost Sharing Reduction Program
SHOP = Small Business Health Opportunities Program

Many Programs are Accessed Through Health-e-Arizona Plus

Start Here

Health-e-Arizona Plus

FFM

SNAP

TANF

AHCCCS &
KidsCare

PTC

CSR

Private
Insurance
(No Subsidy)

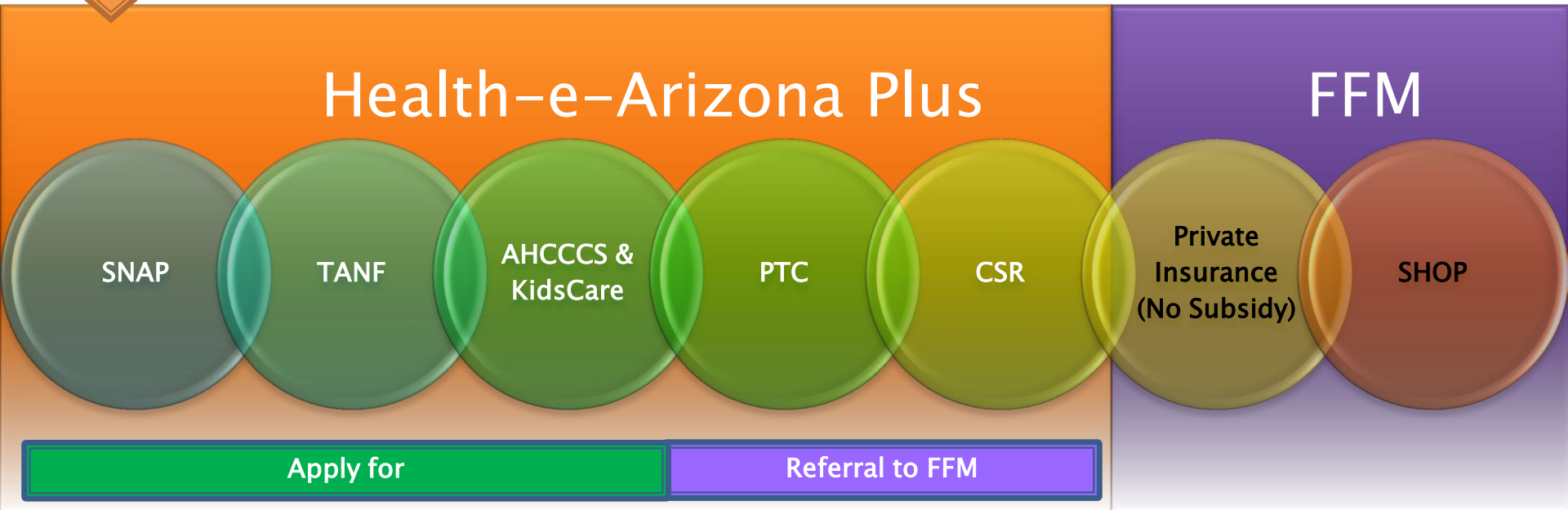
SHOP

Apply for

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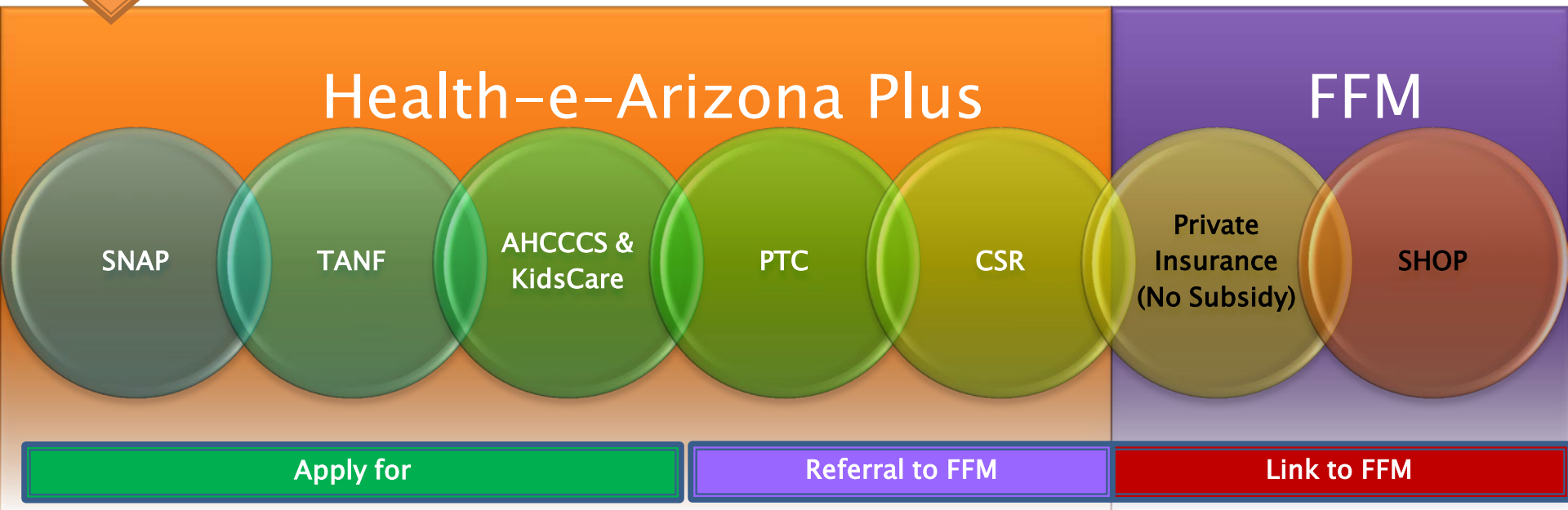
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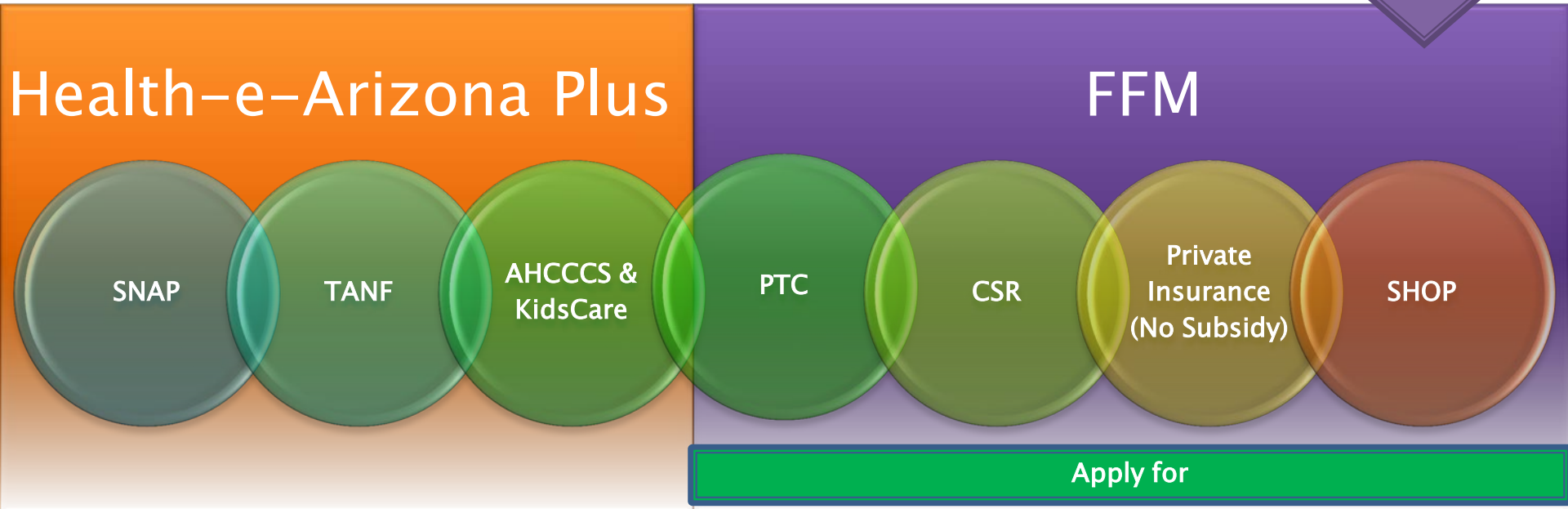
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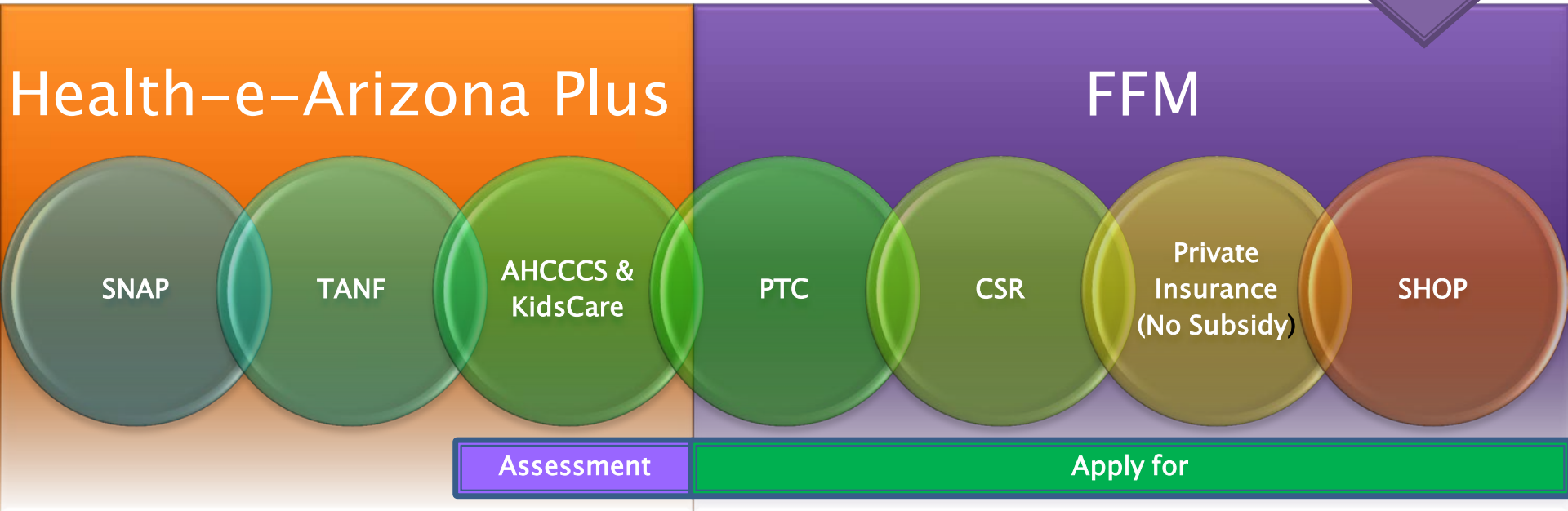
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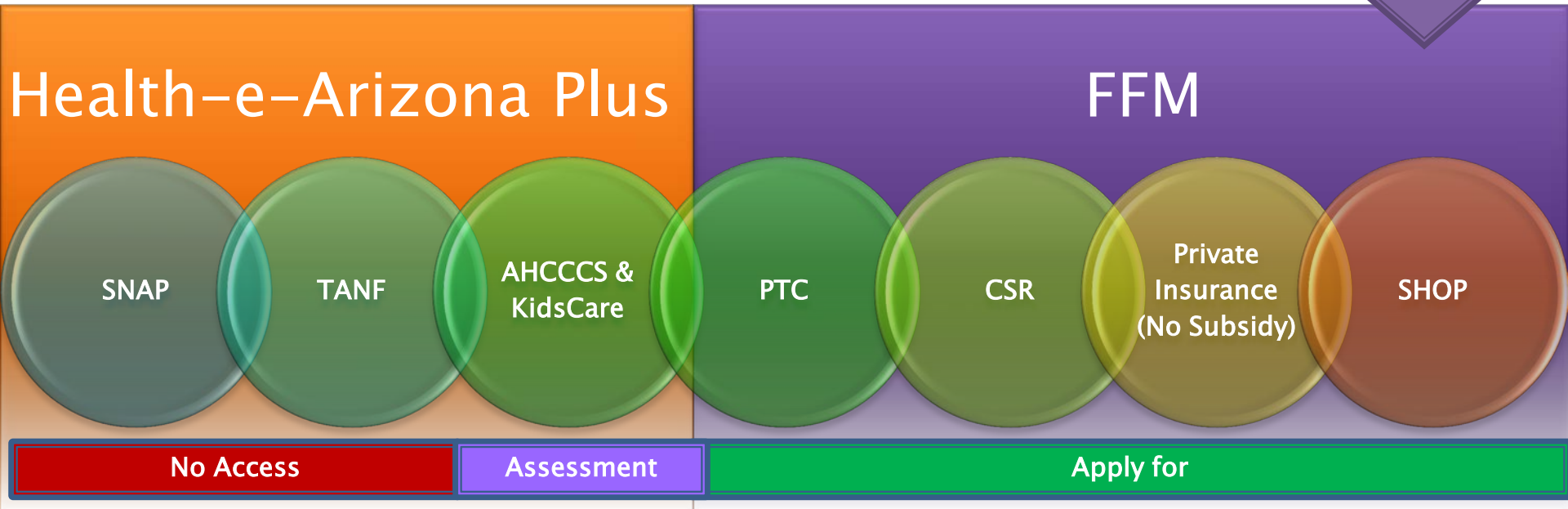
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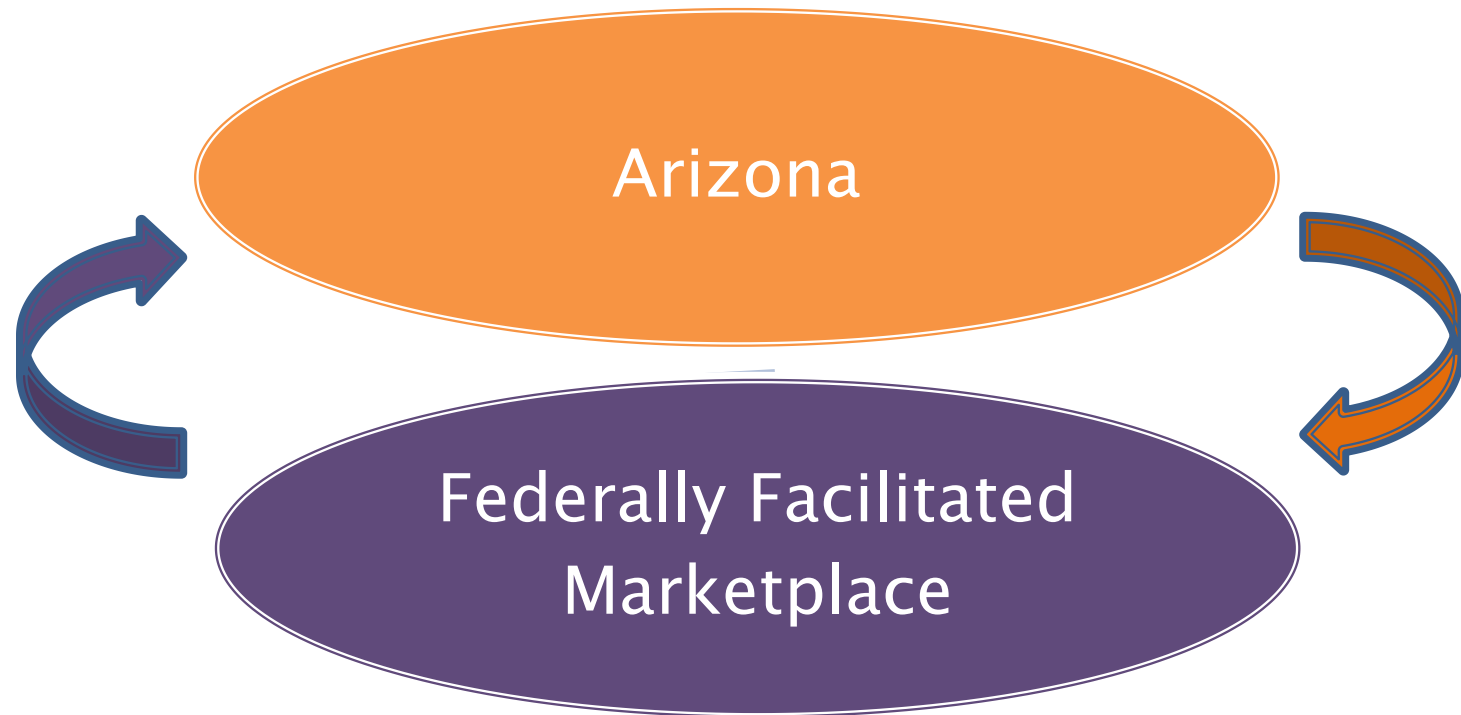
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Integration with FFM



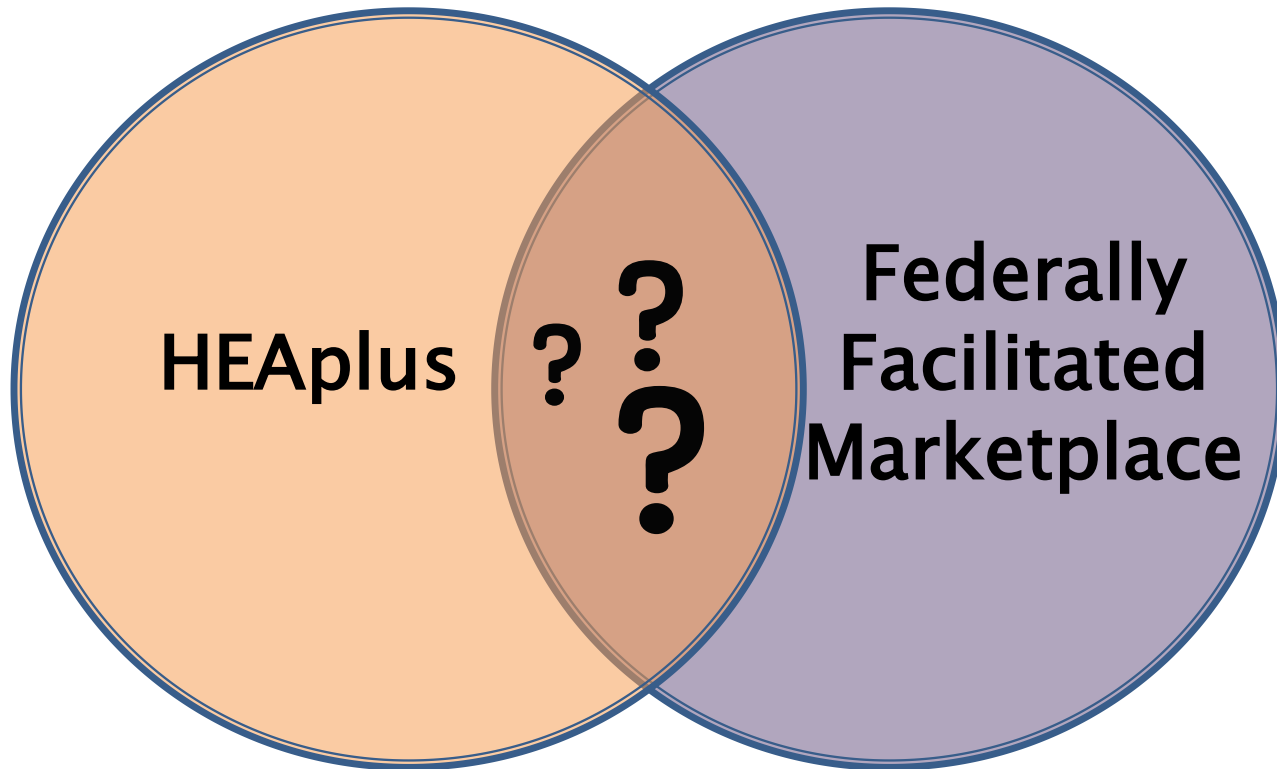
Exchange of Data between HEAplus and FFM

Application data will be transferred electronically.

Arizona intends to transfer data to the FFM in real time.

The FFM process is still in development.

Arizona Wants to Avoid Consumer Confusion



Arizona's Plan to Avoid Consumer Confusion

Features and capabilities offered in association with Health-e-Arizona Plus

- Community-Based Assistor Training and Support
- Consumer Supports such as:
 - Interactive Voice Response (IVR)
 - Call Center
 - Frequently Asked Questions
 - Help Text
 - Learn More information links
- A system that generally will feel familiar to applicants and those who assist them as it is based on Health-e-Arizona

Upcoming Milestones

10/01/13

HEAplus
Customer
Support
Center

01/01/14

Medicaid changes
are effective
QHP enrollment is
effective



10/01/13

Health-e-Arizona Plus
goes live
QHP open enrollment
begins