ACOM POLICY 101 ATTACHMENT B HAS BEEN IDENTIFIED AS AN ITEM DUPLICATIVE TO NCQA ACCREDITATION STANDARD ME 3, ELEMENTS A AND B. THE CONTRACTOR IS ONLY REQUIRED TO SUBMIT THIS CONTRACT DELIVERABLE IF THE CONTRACTOR HAS NOT OBTAINED NCQA HEALTH PLAN ACCREDITATION. THIS DELIVERABLE IS DEEMED AS DUPLICATIVE IF CONTRACTOR IS ACCREDITED AND THEREFORE IN THAT INSTANCE DOES NOT NEED TO BE SUBMITTED.

The Contractor shall complete the Marketing Activities Report for Pre-Approved Events only, as specified in ACOM Policy 101, in which the Contractor participated during the reporting period. Marketing Activities that require submittal to the AHCCCS Marketing Committee for review/approval are not to be listed.

| **NAME OF EVENT** | **TYPE OF EVENT**  **(MUST CORRESPOND TO LIST ON FIGURE 1 OF ACOM POLICY 101)** | **LOCATION** | **ADDRESS OF EVENT** | **DATE/TIME OF EVENT** | **DESCRIPTION OF MARKETING ACTIVITIES** |
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